



MONSANTO PLANT-NUTRIENT CHEMICALS

	N	P ₂ O ₅	K ₂ O
Diammonium Phosphate (Crystals)	21.0%	53.8%	—0—
Mon ammonium Phosphate (Crystals)	12.2%	61.6%	—0—
Phosphoric Acid (75.0%) (Liquid)	—0—	54.5%	—0—
Dipotassium Phosphate (Crystals)	—0—	39.9%	53.0%
Monopotassium Phosphate (Crystals)	—0—	51.6%	34.2%

to sell more . .

“Region-Rate”

your soluble fertilizer

with **MONSANTO PHOSPHATES**

When you “region-rate” your fertilizer formulation with Monsanto concentrated soluble fertilizer nutrients, you are on the road to increased sales.

Here’s why: These nutrients give you a flexibility never before possible. Using low-cost regional raw materials, you add plant food content with Monsanto nutrients and tailor your entire product to fit the specific crop or regional demands. As a result you get a product with high local sales appeal.

And this is only one of the many advantages of Monsanto’s concentrated nutrients. You’ll find these dependable compounds require *less bulk storage and handling* since they are highly concentrated. Moreover, they are easy to use in *closely controlled formulations* because of their pure, basic ingredients. Couple these features with special customer benefits of easy application, quick availability, low costs and you have a combination that will earn more profits for *you*.

Write today for your copy of booklet “Concentrated Water Soluble Fertilizers” to **MONSANTO CHEMICAL COMPANY**, Inorganic Chemicals Division, 1700 South Second Street, St. Louis 4, Missouri.



SERVING INDUSTRY...
WHICH SERVES MANKIND